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		Application Number	10/761,987				
TRANSMITTAL		Filing Date	1/21/04				
FORM		First Named Inventor	Joseph Broumand				
(to be used for all correspondence after initial filing)		Art Unit	Unessigned				
		Examiner Name	Unassigned				
Total Number of Pages in This Submission	3	Attorney Docket Number	19650.3				
	ENCLOSURES (Check all that apply)						
Fee Transmittal Form Fee Attached Amendment/Reply After Final Affidavits/declaration(s) Extension of Time Request Express Abandomment Request Certified Copy of Priority Document(s) Response to Missing Parts/ Incomplete Application Response to Missing Parts/ under 37 CFR 1.52 or 1.53		Drawing(s)  Licensing-related Papers  Petition  Petition to Convert to a  Provisional Application  Power of Altorney, Revocation  Change of Correspondence Addr  ferminal Disclaimer  Request for Refund  CD, Number of CD(s)	After Allowance communication to Technology Center (TC)  Appeal Communication to Board of Appeals and Interferences  Appeal Communication to TC (Appeal Natice, Brite, Rey Briter)  Proprietary Information  Status Letter  Under Enclosure(s) (please Identify below):  IDS Pursuant to 37 CFR Sec. 1.58; Postcard				
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## INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Use as many sheets as necessary)

Sheet 1

Complete if Known			
	Application Number	10/761,987	
	Filing Date	1/21/04	
	First Named Inventor	Joseph Broumand	
	Art Unit	Unassigned	
	Examiner Name	Unassigned	
	Attorney Docket Number	19650.3	

				DOCUMENTS	
Examiner Initials*	Cite No.1	Document Number  Number-Kind Code <sup>2 (Finome)</sup>	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
A.A./	l	US- 2003/0217333 A1	11/20/2003	Smith, et al.	
4.A./		<sup>US-</sup> 2003/0154126 A1	8/14/2003	Gehlot, et al.	
4.A./		US- 2003/0041050 A1	2/27/2003	Smith, et al.	
.A./		<sup>US-</sup> 2002/0116348 A1	8/22/2002	Phillips, et al.	
A.A./		US- 2003/0023567 A1	1/30/2003	Berkovitz, et al	
		US-			
		US-	1		
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FOREIGN PATENT DOCUMENTS						
Examiner Initials*	Cite No.	Foreign Patent Document  Country Code <sup>3</sup> "Number <sup>4</sup> "Kind Code <sup>6</sup> (# known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Peges, Columns, Lines, Where Relevent Pesseges Or Relevant Figures Appear	™
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Examiner	TOTAL 10: 12.	Date	00/07/0000
Signature	/Affaf Ahmed/	Considered	02/27/2008

"EXAMINER: Initial if reference considered, whether or not classion is in conformance with MPEP 609. Draw line through classion is referred considered, whether or not classion is in conformance with MPEP 609. Draw line through classion designation number (optional). See Kinds Codes of WPEP 9 stoll Codes of the See Kinds Codes of WPEP 9 stoll Codes of

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## N THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Joseph Bropumand

Serial No.: 10/761,987

Filed: 1/21/04

For: Method for Opting Into Online Promotions

Examiner: Unassigned

Group: Unassigned

INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

May 27, 2004

SIR:

Submitted herewith, on Form PTO/SB/08A, is a listing of documents known to applicants and/or their attorneys in compliance with the requirements of 37 CFR §1.56.

Consideration of the cited documents and making the same of record in the prosecution of the above-referenced application are respectfully requested.

Respectfully submitted,

ARNALL GOLDEN GREGORY LLP

Li K. Wang

Registration No. 44,393 PTO Customer No. 25854

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May 27, 2004